ASSOCIATE PROFESSOR MARCUS O'DONNELL

HIGHER EDUCATION LEADER

PROFILE

I have served in leadership positions as a health and human services consultant, journalist and editor, academic and digital education change maker.

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My credibility and authority comes from broad, multidisciplinary, practice-based knowledge. I combine this with a strategic approach to change, a high level of adaptability, and a capacity to communicate persuasively.

SKILLS

Digital Strategy

Learning Experience Design

Change Leadership

Mixing a scholarly approach to managing educational innovation with entrepreneurial drive.

WORK EXPERIENCE

2016 - 2018, A/Professor & Director Cloud Learning Futures, Deakin University

Leading strategic strategic course renewal across the university

2019 - 2020, Pro Vice-Chancellor Teaching and Learning, Deakin University

Leading curriculum innovation and development across the university and managing 70+ team members in Deakin Learning Futures

2016 - 2018, A/Professor & Director Digital Learning, Deakin University

Leading strategic university change projects, managing digital learning systems and diverse teams of 30+ academic and professional staff.

EDUCATION

2003 MA Journalism. University of Technology, Sydney

Minor Thesis topic: Myth and meaning in the *Sydney Morning Herald's Good Weekend*: an analysis of narrative journalism.

2005 Graduate Certificate in Higher Education Teaching and Learning, University of Technology, Sydney.

2012 PhD. University of Technology, Sydney

Thesis: Contemporary Apocalyptics: crisis and revelation in the sphere of public imagination - journalism and popular culture in a post-September 11 environment.

AWARDS & GRANTS

2016 Senior Fellow, Higher Education Association

2008 Citation for Outstanding Contribution to Teaching and Learning, Australian Learning and Teaching Council, joint award with Professor Stephen Tanner

2011 ALTC Research Grant, $120,000, Professor Stephen Tanner, Dr Marcus O'Donnell, Professor Kerry Green & A/Prof Trevor Cullen: Graduate qualities and journalism curriculum renewal: balancing tertiary expectations and industry needs in a changing environment

2010 UOW Social Inclusion Project Grant, $36,835, Marcus O'Donnell & Shawn Burns, In2Uni – UOW TV, a project targeting students in local low SES schools teaching them news production and video skills as a way of orienting them to opportunities offered by university education

2010 UOW Education Strategy Development Fund Grant, $30,000, Latufeku, Elmers and O'Donnell, Aligning Academic Standards and Graduate Qualities in the Creative Arts

2008 UOW Education Strategy Development Fund Grant, $7010, Developing FCA Graduate Qualities, with Dr Penny Harris, Prof Stephen Tanner and Dr Lotte Latukefu

2007 Faculty Teaching and Learning Scholar, $10,000 University of Wollongong, part of national ALTC Distributed Leadership Project

2006 UOW Faculty of Creative Arts Research Grant $2500 "Assessing Creativity" Collaborative pilot project with Grant Elmers & Dr Shady Cosgrove

DETAILED WORK EXPERIENCE: TERTIARY EDUCATION

2016 - 2018, A/Professor & Director Cloud Learning Futures, Deakin University: Leading strategic strategic course renewal across the university. Managing 20+ team members across two teams.

2019 - 2020, Pro Vice-Chancellor Teaching and Learning Deakin University - Leading curriculum innovation, and policy development across the university and managing the 70+ team members in Deakin Learning Futures across Digital Learning, Teaching Capability and Faculty Course Renewal

2016 - 2018 A/Professor & Director Digital Learning, Deakin University - Leading strategic university change projects, managing digital learning systems, digital teaching and learning capability development and diverse teams of 30+ academic and professional staff

2016 – Head, Digital Pedagogies, Learning Teaching & Curriculum Unit, University of Wollongong - Leading university-wide curriculum transformation and digital change; managing learning design teams

2015, Senior Scholar, Curriculum Transformation & Manager Educational Design & Digital Literacies, Learning Teaching & Curriculum Unit, University of Wollongong

2014, Senior Scholar, Curriculum Transformation, Learning Teaching & Curriculum Unit, University of Wollongong

2014, Senior Lecturer, Journalism, Faculty of Law Humanities and the Arts, University of Wollongong

2008-2013, Lecturer, Journalism Program Convenor, Faculty of Law Humanities and the Arts, University of Wollongong. - Team leader co-ordinating journalism program across the Bachelor of Journalism and the Bachelor of Communications and Media Studies.

2006-2008 Associate Lecturer, School of Journalism and Creative Writing, University of Wollongong, - Teaching a range of journalism undergraduate subjects and extensive curriculum development leading to the establishment of a new Bachelor of Journalism

2003 -2005 Lecturer/Tutor, (casual) Journalism Program, Faculty of Humanities and Social Sciences, University of Technology, Sydney - Teaching undergraduate and post-graduate classes in media studies and professional practice

JOURNALISM, ADULT EDUCATION AND HUMAN SERVICES CONSULTANCY

2004-2006 Editor-in-Chief, SSO Media, CEO & publisher of the *Sydney Star Observer* a weekly gay and lesbian newspaper, with an audited circulation of 30,833 and a 30-year history as Australia's leading gay and lesbian title. The editor-in-chief is the CEO of the company with responsibility for editorial direction for all products; financial management; driving the strategic plan and corporate marketing; supervision of all staff.

PROFESSIONAL ASSOCIATIONS

2008 Vice-President (Conference), Journalism Education Association, Australia

Member The Higher Education Research and Development Society (HERDSA)

Member, Australasian Society for Computers in Learning in Tertiary Education (ASCILITE)

Member, Association for Contemplative Mind in Higher Education

COMMERCIAL RESEARCH CONTRACTS

2016 TAFE Sydney Institute, $65,000, Teaching and Learning Model, consultation and research project to deliver a literature review and draft learning model for NSW's largest TAFE provider.

2013, National Lesbian & Gay Health Alliance, $18,000, Interviews with specialist LGBTI Psychologists and production of "Practice Wisdom Guide" for training of mainstream providers in service provision to LGBTI Clients.

PROFESSIONAL CONSULTANCIES

2005-16 Writing for the Web Training, through Australian Centre for Independent Journalism, UTS Professional Development Training program for industry, community groups and media. Regular courses 3 times a year,

2008-14 Tailored training on web-based communication and social media strategy Bauer Media, Fairfax Media, Medical Observer Group, the Federal Department of Planning's Big Cities Unit and Navitas' Australian College of Applied Psychology.

1999-2004 Editor: *Sydney Star Observer,* and associated products, ssonet website, Mardi Gras Festival guides.

1995 –1999 Editor *OutRage,* national gay men's monthly. A ground breaking publication which led the development internationally for LGBTI lifestyle publishing.

1992 – 1995: Freelance journalist and contributing editor. Key areas of interest: architecture and design, visual and performing arts, classical music, gay and lesbian community politics, health, fitness & psycho-spiritual issues.

- **Contributing editor, health columnist** *Melbourne Star Observer,* gay and lesbian weekly newspaper (1992 – 95)
- **Arts editor** *OutRage,* national gay men's monthly (1995)
- **Melbourne editor** *Monument,* architecture and design magazine (1994 – 96)
- **Movies editor, senior features writer** *Ariel,* SBS subscriber magazine (1994 – 95)
- **Contributor Inside interiors review and** *AR* **(Architecture Australia)**

1989 – 1993: Freelance consultant health and human services planning & evaluation. Clients included:

- Federal Department of Community Services and Health
- Victorian AIDS Council
- Alcohol and Drug Foundation
- Royal District Nursing Service
- Australian Federation of AIDS Organisations

Much of this work was developed in association with the HIV/AIDS Sociobehavioural Research Unit, School of Social Work, Melbourne University where I was an honorary Research Associate, 1989-91.

1987 – 1988: Education Officer Victorian AIDS Council

1986: Executive Officer Lincoln Institute Student Union

1985: Student Services Officer Lincoln Institute

CREATIVE PRACTICE: EXHIBITIONS

Solo Exhibition: Urban Abstractions, August 2010, Sheahan Galleries, Clifton School of Art, Clifton.

Group Exhibition: Being in the moment – art and mindfulness, October 2013, Nan Tien Institute, Berkeley.

Group Exhibition: Transmissions – Archiving HIV/AIDS – Melbourne 1979-2014 George Patton Gallery 14-25 July 2014 University of Melbourne: Melbourne, 2014.

SUMMARY KEY TERTIARY EDUCATION LEADERSHIP PROJECTS

MAJOR CURRICULUM RENEWAL

Degrees at FutureLearn: academic lead on this world-first project to launch a suite of 6 degrees on the FutureLearn Platform. I led the development of a project approach which integrates portfolio design; learning design; service design and team design and the implementation of a common social, task-based learning design.

CloudFirst Degrees: Using the integrated design model from the FutureLearn project, established and led a new team to implement this approach in regular Deakin degrees. Completed to date: MBA; LLB; MEd. Worked with DVCE to write the business case that secured 3 years of funding for the next phase of this project and the development of criteria for Portfolio review to guide choice of next CloudFirst courses

Deakin Microcredentials: member of Vice-Chancellor's task force developing new Deakin offer; coordinating market research and Design Thinking processes.

FutureLearn Collaborations: led the initial development & partnership management of an open Research Methods pathway with Griffith University and the design of a joint Graduate Certificate in Entrepreneurship with Coventry University

UOW Curriculum Transformation Project: together with 2 colleagues I led this major university-wide curriculum renewal program; my role was to synthesise the scholarship and consultative data to produce iterations of the UOW Curriculum Model which has now successfully been implemented across UOW Degrees. UOW was a finalist in the AdvanceHE Global Teaching Excellence Awards in 2017 and 2018 for this project.

UOW Bachelor of Journalism: co-led development of one of the first convergent journalism degrees that fully embraced an online first model. I was awarded an OLT Citation for this work (with Professor Stephen Tanner)

STRATEGIC INSTITUTIONAL PROJECTS

Digital Learning Environment Roadmap: I developed and lead a 3-year multimillion-dollar project to implement a plug & play systems architecture that will allow us to use best in breed digital learning tools in a seamlessly integrated way

Principles for Premium Learning and Teaching: I drafted these principles drawing on scholarship in the field and Deakin's experience of curriculum renewal and following collaborative development they are now embedded in the Deakin Curriculum Framework

UOW Technology Enriched Learning Strategy: co-author of strategy documents and personally shepherded approval through University Senate at a university where technology innovation was not seen as a priority and had been underfunded over a long period of time

UOW Learning Spaces Strategy: established and chaired Learning Spaces Task & Finish Group; developed formal and informal learning space strategy for UOW; responsible for annual $2m informal learning spaces budget

UOW Assessment & Feedback Policy: developed initial draft with Professor Chris Rust and refined draft with university committee for adoption by University Senate

UOW Continuing Professional Development Framework: played a key role in developing Learning Objectives Framework and UOW member of OLT sponsored Transforming Practice Program in this area

UOW Wellbeing & Resilience Strategy: established and co-chaired Task & Finish Group; drafted discussion paper for University Education Committee and the final Strategy

Equity and Ally Lead: three-year term as a member of the UOW Employment Equity & Diversity Committee; developed online resources to orient new staff and students to EED Policies; worked with EED Director to establish UOW Ally Network; lead trainer for this project for four years and chair of LGBTI consultative group

NATIONAL RESEARCH & CONSULTANCY

National Discipline Standards: 2011 ALTC Research Grant, *Graduate qualities and journalism curriculum renewal: balancing tertiary expectations and industry needs in a changing environment* with Professor Stephen Tanner, Professor Kerry Green & A/Prof Trevor Cullen

Development of a Teaching and Learning Model for TAFE Sydney Institute: analysing and making recommendations on integration of assessment strategies, technology enhanced learning, student support and graduate employability standards across a large and complex institution

Two model curricula for a specialist UNESCO collection on teaching Journalism for Sustainable Development: one on Advocacy Journalism, drawing on social media and social movement theory and practice. The other on Collaborative International Journalism developed with colleagues at UOW and Northern Arizona University

CURRENT RESEARCH

- **Designing learning interactions: learning design patterns, learning platforms, staff and student identity and online learning**. A series of papers arising from the Evaluation of the Degrees@FutureLearn Project undertaken with Deakin's Centre for Research in Assessment and Digital Learning:
  - Evaluation meets research: methodological issues in evaluating higher education projects
  - Developing learning design patterns in online learning
  - Student identity and figured worlds in online learning

- **Why don't systematic reviews of MOOC research tell us what works?** a research overview that analyses 24 systematic reviews of research related to Massive Open Online Courses published since 2013. A series of papers which looks at what these systematic reviews, which synthesise the research from studies published over ten years, tell us about both the current state of systematic reviews in education and best practice approaches to MOOC design, delivery and research.

- **Digital Mindfulness: a systematic scoping review.** what might the practice of mindfulness contribute to an understanding of living in a digital attention economy? This research explores the relationship between mindfulness and contemporary digital experiences in order to scope an emerging new concept in the literature: digital mindfulness.

- In tandem with the research is a practice based component the design of a FutureLearn Free Open Course which will launch early next year

RESEARCH PUBLICATIONS

EDITED VOLUMES

Lawson, R, O'Donnell, M & Leinonen, E. (eds) 2021. *Developing Undergraduate Curriculum*, Springer (under contract)

O'Donnell, M, 2014, Editor Literary Journalism Special Issue, *Current Narratives,* No 4,

Lysaght, P., O'Donnell, M, 2011, Editors, *Current Narratives,* No 3

Lysaght, P., O'Donnell, M, 2010, Editors, *Current Narratives,* No 2

Lysaght, P., O'Donnell, M, 2009, Editors, Special Issue, Narrative Inquiry: Breathing Life into Talk, Text and the Visual, *Current Narratives,* No 1

O'Donnell, M, 2007, Editor, Special Issue, Narrative and Literary Journalism, *Asia Pacific Media Educator*, No 18

BOOK CHAPTERS

O'Donnell, M 2020, 'Transformative digital pedagogy: reimagining connection, collaboration and design', in R Lawson, M O'Donnell & E Leinonen (eds), *Developing Undergraduate Curriculum*, Springer (in press)

O'Donnell, M & Schulz, L 2020, 'Learning design meets service design for innovation in online learning at scale', in S McKenzie, M Mundy, F Garivaldis & K Dyer (eds), *The Tertiary Online Teaching and Learning (TOTAL) Guide,* Springer (in press)

O'Donnell, M 2020, 'Assessment as and of digital practice: building productive digital literacies', in M Bearman, P, Dawson, & D Boud (eds) *New Opportunities: Re-imagining Assessment in a Digital World*, Springer

O'Donel, Markus, 2013,"Nešto pametno u igri: apokaliptička estetika nadziranja" in Stanković, Goran (ed) *Apokalipsia: Teorija, praksa i estetika propasti sveta*, JP Službeni glasnik, Belgrade, pp. 483-510

PEER REVIEWED JOURNAL ARTICLES

Bearman, M, Lambert, S, & O'Donnell, M 2020, 'How a centralised approach to learning design influences students: a mixed methods study', *Higher Education Research & Development,* Online first publication

Gentle, A, Currey, J, Sprogis, S, Burdeu, G, Story, I, Considine, J, O'Donnell, M, Backhouse, S, Oldland, E , 2020, 'Stakeholder Acceptance of Digital Team-Based Learning', *Nurse Education in Practice, 46, Article,102833*

O'Donnell, M 2015, 'David Marr's *The Prince*: faith, sex-abuse and narrative authority in literary journalism,' *Australian Journalism Review,* 37:2

O'Donnell, M, Wallace, M, Melano, A, Lawson, R, & Leinonen, E 2015, 'Putting transition at the centre of whole-of-curriculum transformation', *Student Success*, 6(2), pp. 73-79.

O'Donnell, M 2015, 'Children of Men's ambient apocalyptic visions,' *Journal of Religion and Popular Culture,* 27:1, pp 16-30

O'Donnell, M 2015, 'Walking, writing and dreaming: Rebecca Solnit's polyphonic voices,' *Journalism,* 16:7, pp. 936–952.

O'Donnell, M 2014, '"If you can hold on...": counter-apocalyptic play in Richard Kelly's Southland Tales', *Journal of Religion and Film,* vol. 18: 2,

Latukefu, L, Burns, S, O'Donnell, M & Whelan, A 2014, 'Enabling Music and Journalism Students To Respond Positively To Adversity In Work After Graduation: A Reconsideration Of Conventional Pedagogies', *Journal of University Teaching & Learning Practice*, 11:3

Tanner, S., Burns, S & O'Donnell, M 2012, 'The role of special edition editorials in forging and maintaining links between newspapers and the communities they serve', *Rural Society*, 21:2, pp. 146-157

O'Donnell, M 2009, 'Gay hate, journalism and compassionate questioning: journalism's response to the Matthew Shepard case', *AsiaPacific Media Educator, no 19, pp.113-125*

O'Donnell, M 2008, 'Stories of Jack: myth, media and the law', *Law, Text, Culture*, no 12, pp. 188-213.

O'Donnell M 2008, 'Jack Bauer: The Smart Warrior's Faustian Gift', *Media International Australia Incorporating Culture and Policy,* 129:1, pp. 33-45

O'Donnell, M 2006, 'Blogging as pedagogic practice: artefact and ecology', *Asia Pacific Media Educator*, No 17, pp 5-19

O'Donnell, M 2004, '"Bring it on": the apocalypse of George W. Bush', *Media International Australia Incorporating Culture and Policy*, 113:1, pp 10-22

O'Donnell, M 2004, 'Star wars: patterns of change in community journalism at the *Sydney Star Observer*" *Australian Journalism Studies*, Issue 13, pp 139-163

O'Donnell, M 2004, 'Going to the chapel: same sex marriage and competing narratives of intimate citizenship', *Pacific Journalism Review*, 10:1, pp 9-28

O'Donnell, M 2003, 'Hate Speech, freedom, rights and political cultures', *UTS Law Review*, No. 5, pp 23-47

O'Donnell, M 2003, 'Preposterous Trickster: myth, news, the law and John Marsden', *Media Arts Law Review,* 8:4, pp. 282-305

O'Donnell, M, O'Donnell, A, Jackson, AC 1990, 'The Portrayal of Alcohol and Drug Issues in the Victorian Print Media: a Content Analysis' *Drug Education Journal of Australia*, 4:2.

PEER REVIEWED CONFERENCE PROCEEDINGS

Adachi, C, & O'Donnell, M 2019, 'Degree design thinking: integrated design models for new degrees in higher education, The proceedings of ASCILITE 2019, (accepted publication pending)

Adachi, C, Savage, J & O'Donnell, M 2017, 'Facilitating social learning through learning design – a perspective of collaborative academic development.' The proceedings of ASCILITE 2017, Toowoomba Available: http://2017conference.ascilite.org/wp-content/uploads/2017/11/ASCILITE-2017-Proceeding.pdf

O'Donnell, M, Summers, W, 2016, 'Fascinating Attention: Digital literacies in the FACE of digital distractions', STARS 2016 Perth, 29 June - 2 July. Available online: http://unistars.org/papers/STARS2016/07G.pdf

O'Donnell, M, Tillot, S, & Latefuku, L, 2016, 'Mindfulness, Resilience and Insight: Embedding Contemplative Education Across the Curriculum', STARS 2016 Perth, 29 June - 2 July Available online: http://unistars.org/papers/STARS2016/02D.pdf

O'Donnell, M, 2015, 'Curriculum narratives: learning as transition, transition as learning', STARS: Students, Transitions, Achievement, Retention & Success Conference, Melbourne, 1-4 July. Available online: < http://www.unistars.org/papers/STARS2015/09D.pdf>

O'Donnell, M, Wallace, M, Melano, A, Lawson, R & Leinonen, E 2015, 'Putting transition at the centre of whole-of-curriculum transformation', STARS: Students, Transitions, Achievement, Retention & Success Conference, Melbourne, 1-4 July. Available online < http://www.unistars.org/papers/STARS2015/10D.pdf>

Tillott, S, O'Donnell, M, Harper, J & Leinonen, E, 2015, 'Mindfulness and Transition Pedagogy', STARS: Students, Transitions, Achievement, Retention & Success Conference, Melbourne, 1-4 July. Available online: < http://www.unistars.org/papers/STARS2015/05E.pdf>

Latukefu, L, O'Donnell, M, Burns, S, Hayes, J, Ellmers, G, & Stirling, J 2013, 'Fire in the belly: Building resilience in creative practitioners through experiential and authentically designed learning environments', Creative Arts Learning and Teaching Network Symposium, 14-15 February, University of Tasmania, Hobart. Available online: <http://ro.uow.edu.au/lhapapers/1074/>

O'Donnell, M 2007, 'Something smart going on: the apocalyptic aesthetics of surveillance' in Michael, Katina and Michael, M.G., *From Dataveillance to Uberveillance and the Realpolitik of the Transparent Society*, University of Wollongong and Research Network for a Secure Australia.

CONFERENCE PAPERS

O'Donnell, M & Schulz, L 2018, 'Learning design meets service design for innovation in online learning at scale', Monash-King's College London Symposium: Redefining the future of digital education in large student cohorts, Monash Law Chambers, Melbourne, 23 February 2018.

Schulz, L, & O'Donnell, M 2017, 'Putting students at the centre of our thinking to design a Cloud First experience' ICDE World Conference on Online Learning, Toronto Canada Oct 16-19.

O'Donnell, M & Adachi, C 2017, 'University curriculum on a MOOC platform: transformation of postgraduate degrees through adoption of learning design frameworks,' Higher Education Research and Development Society of Australia (HERDSA) 2017 conference, Sydney, Australia.

Willems, J, Adachi, C, Doherty, I, Bussey, F & O'Donnell, M 2016, 'The promise and pitfalls of social media use in Higher Education', In ASCILITE 2016: Show Me The Learning: Proceedings of the International Conference of Innovation, Practice and Research in the Use of Educational Technologies in Tertiary Education, University of South Australia. pp. 654-655

O'Donnell, M, McDonald, F, Mitew, T, Cairns, N, 2016, 'Makerspaces and the remaking of higher education', Higher Education Research and Development Society of Australia (HERDSA) 2016 Perth, 4-7 July 2016

O'Donnell, M 2015, 'Capstones & Curriculum Transformation', Journalism Education and Research Association Australia Conference, 30 November – 2 December. Charles Sturt University, Bathurst

O'Donnell, M, Wallace, M, Melano, A, Lawson, R & Leinonen, E 2015, 'Curriculum Transformation: leading change through a research driven consultative model', The 12th annual International Society for the Scholarship of Teaching and Learning conference, 27 - 30 October, RMIT, Melbourne, Australia

O'Donnell, M, Lambert, S, & Wallace, M 2015, 'University-wide Curriculum Transformation and ePortfolio implementation: closing the SOTL loop from early adoption to institutional embedding', The 12th annual International Society for the Scholarship of Teaching and Learning conference, 27 - 30 October, RMIT, Melbourne, Australia

O'Donnell, M, Wallace, M, Melano, A, Lawson, R & Leinonen, E 2015, 'Curriculum Renewal: strategy and flexibility for supercomplexity', Higher Education Research and Development Society of Australia (HERDSA) Conference, Melbourne, July 6-9

O'Donnell, M, Wallace, M, Melano, A, Lawson, R & Leinonen, E 2015, 'Real world practice: critical, socially inclusive design', Practice based Education Summit, Sydney, April, 15-16

Latukefu, L., O'Donnell, M., Burns, S., Hayes, J., Ellmers, G., & Stirling, J., 2013,
Fire in the belly: Building resilience in creative practitioners through experiential and authentically designed learning environments, Creative Arts Learning and Teaching Network Symposium, 14-15 February, University of Tasmania, Hobart. Available online: <http://ro.uow.edu.au/lhapapers/1074/>

O'Donnell, M., 2007, "Something smart going on: the apocalyptic aesthetics of surveillance" in Michael, Katina and Michael, M.G., *From Dataveillance to Uberveillance and the Realpolitik of the Transparent Society*, University of Wollongong and Research Network for a Secure Australia.

O'Donnell, M 2014, 'Towards an ecological model of both journalism and education', Journalism Education & Research Association Australia Conference, University of Technology, Sydney, November 24-27

Cullen, T, Tanner, S, O'Donnell, M, Green, K, 2014, 'Industry needs and tertiary journalism education: views from news editors in Western Australia', Teaching and Learning Forum 2014, University of Western Australia, January 30-31.

Tanner, S, O'Donnell, M, Green, K, Cullen, T 2013, 'Australian journalism programs: are they listening to the needs of industry?', Journalism Education Association Australia Conference, Mantra Hotel, Mooloolaba, December 2-4.

Tanner, S, O'Donnell, M, Green, K, Cullen, T 2013, 'Journalism education futures, partnerships, and innovations', International Association of Media and Communication Research Conference University College Dublin 25 – 27 June

O'Donnell, M 2013, 'Apocalyptic mediascapes and the war on terror', International Association of Media and Communication Research Conference University College Dublin 25 – 27 June

O'Donnell, M 2013, 'Zero Dark Thirty: the spectacle of torture and the spectacle of film', 3rd Annual London Film and Media Conference
The Institute of Education, University of London, 27-29 June

O'Donnell, M 2013, 'Apocalyptic London: crossing boundaries and China Mieville's imagination of London," Literary London Conference
Institute of English Studies, University of London, 17-19 July 2013

O'Donnell, M 2012, 'Holy shit stories, malice, making it up and the pressure to Please', Adapt & Remix – Academic Integrity In Action, Sydney Business School, UOW, 16 November

Latukefu, L, O'Donnell, M, Ellmers, G 2012, 'Heightened potentials: assisting students to work independently and collaboratively in the creative and performing arts disciplines', 3rd International Reflective Conservatoire Conference, Performing at the Heart of Knowledge, 17-20 March, Guildhall School of Music and Drama, London, UK.

O'Donnell, M 2010, 'Walking, writing and teaching: in praise of a meandering style', Journalism Education Association Australia Conference, University of Technology Sydney, 24-26 November

O'Donnell, M 2010, 'Journalism, Apocalypse and the Sphere of Public Imagination', Theorising the Popular Conference, Liverpool Hope University, Liverpool, 19-21 July

O'Donnell, M 2010, 'Apocalyptic journalism: meandering through savage dreams', ANZCA Conference University of Canberra, 7-9 July

Tanner, S, O'Donnell, M, Green, K 2008, 'Identifying and nurturing passion among journalism hopefuls: A case study in program entry procedures and design,' International Association for Media & Communication Research Conference, University of Stockholm, Sweden, July 20-25, 2008.

O'Donnell, M 2008, 'Small screen revelations: news, dream and journey as apocalyptic motifs in contemporary television', Millennialism in The Modern World. Liverpool Hope University, Liverpool, UK, 7 – 9 July, 2008

O'Donnell, M 2008, 'Towards a creative curriculum,' (Poster presentation), 2nd International Pedagogical Research in Higher Education. Liverpool Hope University, Liverpool, UK, 16 - 17 June, 2008.

O'Donnell, M 2008, 'The earth has a fever: the counter apocalyptic narrative of Al Gore', Narrative Inquiry: Breathing Life into Talk, Text and the Visual, University of Wollongong, 22nd - 23rd February

O'Donnell, M 2007, Panel leader: 'Personal development - portfolios, journals and a focus on the individual student', National Creativity Showcase, QUT Brisbane, 4-5 December 2007

O'Donnell, M 2007, 'Student Journalists as Reflective Practitioners', National Roundtable: Assessing student learning: Using interdisciplinary synergies to develop good teaching and assessment practice, Masonic Centre, Sydney, 4 September 2007

O'Donnell, M 2007, 'Connections between Popular Culture Narratives and Policy Debates in the War on Terror', Symposium on Law and Liberty in the War on Terror Research Roundtable for Postgraduate Students, UNSW, 4 July 2007

O'Donnell, M 2006, 'Larrikin or threat? - putting the Jihad into Jack Thomas', Australasian Law & Society Conference, University of Wollongong, 13 - 15 December 2006

O'Donnell, M 2005, 'Remediating the apocalypse', Culture Fix Cultural Studies Association of Australasia Annual Conference, University of Technology, Sydney, 25th–27th November 2005

O'Donnell, M 2005, 'Blogging as pedagogic practice: artifact and ecology', Blog Talk Downunder, 19-21 May 2005, Sydney, Australia.

O'Donnell, M 2003, 'Going to the chapel media narratives of same sex marriage', Public Right to Know Conference University of Technology Sydney, October 2003

O'Donnell, M 2002, 'Preposterous Trickster: myth, news, the law and John Marsden', Mediating Law, Annual Conference of the Australasian Law and Literature Association, Melbourne University, November 2002

O'Donnell, M 2002, 'Hate Speech, freedom, rights and political cultures: an analysis of anti-vilification law in the context of traditional freedom of speech values and an emerging international standard of human rights', Public Right to Know Conference, University of Technology Sydney, September 2002

O'Donnell, M 1987, 'An Australian Approach to HIV AIDS education', 1st International HIV AIDS Education Prevention Conference, University of South Carolina, August 1987.

OTHER JOURNAL ARTICLES: BOOK REVIEWS, ESSAYS AND NON-REVIEWED ARTICLES

O'Donnell, M 2014, 'Teaching literary journalism: Intentional meandering in the literary journalism classroom', *Current Narratives*, 4, 34-37. Available at: http://ro.uow.edu.au/currentnarratives/vol1/iss4/5

O'Donnell, M 2009, 'Following the Balibo massacre's whale', *Pacific Journalism Review* 15 .2, pp 210-213. (review)

O'Donnell, M 2008, 'The Journalistic Imagination: Literary journalists from Defoe to Capote and Carter', *Australian Journalism Review*, 30:1, pp 133-4 (review)

O'Donnell, M 2007, 'U.S. Foreign Policy in the Middle East: The Role of Lobbies and Special Interest Groups', *Media International Australia Incorporating Culture and Policy*, No 122, pp 212-213, (review)

O'Donnell, M 2006, 'Selling Intervention and War', *Media International Australia Incorporating Culture and Policy*, No 119 , pp 176-177, (review)

O'Donnell, M 2002, 'Another Country: Simon Watney's Imagine Hope: AIDS and Gay Identity', *Journal of Health Culture and Sexuality*, 4/10, pp 489-91, (review essay)

O'Donnell, M 1990, "Information on Information" *Substance* No1

MAJOR REPORTS ARISING FROM RESEARCH PROJECTS

Sinnot, V, Todd, S, O'Donnell, M et al, 1988, *Victorian AIDS Council Community Education Evaluation Project*, Melbourne: Victorian AIDS Council.

O'Donnell, M, Parnell, B, 1988, *Safe Summer '88: Evaluating a Community Based Approach to AIDS Education*, Melbourne, Victorian AIDS Council.

O'Donnell, M,1989, *AIDS Prevention: the Time is Now. Report on USA Study Tour August 1987*, Melbourne: Victorian AIDS Council.

Jackson, AC, O'Donnell, M, 1989, *SAFE '89 Community AIDS Prevention Campaign: an Evaluative Study* Melbourne, Victorian AIDS Council, 220pp

O'Donnell, M, Jackson, AC, 1989, *HIV Services in Melbourne's Inner South: Towards an Integrated Model of Care*, Melbourne: Inner South Community Health Centres Planning Group, 52pp

Jackson, AC, O'Donnell, M, 1990, *National HIV/AIDS Strategy Evaluation Framework* Report to the Commonwealth Department of Community Services and Health, 80pp

O'Donnell, M, Jackson, AC, 1990, *HIV/AIDS Prevention: a peer education approach*, Canberra: Australian Federation of AIDS Organisations, 88pp

RECENT JOURNALISM

O'Donnell, Marcus, 2020, "Why did the NGV put Keith Haring back in the closet?," *The Conversation*, January 13, 2020

O'Donnell, Marcus, 2016, "As life imitates art, how are we to read terror plots in film and TV?," *The Conversation*, July 21, 2016

O'Donnell, Marcus, 2014, "A cool change, but what has Pope Francis actually achieved?," *The Conversation,* 11 February,

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